

Igniteit.

Propel your career with the Walmart MBA Program

*My recommendations not only shape the performance
of my category, but also impact an entire industry.*

*I'm getting a hands-on education in retail that
opens up a world of opportunities.*

Elizabeth Miller,
Sr. Manager, Pricing Strategy and Merchandising Analytics

Drive impact at scale

Are you ready for a challenge? You'll have the opportunity to drive impact at scale by reaching 230M customers weekly.

Win the innovation race

You will constantly be reinventing the shopping experience by using tomorrow's technology to test products in the largest physical and digital marketplace on the planet.

Create your future

Walmart's size means you'll have the opportunity to chart a career path through the spaces that interest you most. Whether you want to buy products, understand the international retail landscape, or architect marketing campaigns or store layouts, you can create your future!



It pays to be number one.

No other company gives more, invests more, hires more or trains more in more countries than Walmart.

This is that place where more actually means more.

APPROXIMATELY
\$34B
invested in acquisition

50%
of MBA hires
are women

28
Locations in
28 countries

\$45-\$60B
in projected revenue growth
over the next 3 years

1.4B
in global giving
in 2017

\$2.7B
invested in training, education,
and higher wages

Executive-level experience

Round out your résumé with placement in any of our high-priority business areas:

Merchandising Strategy & Operations

Interested in the data behind what you see on the shelves? Help decide how we engage with customers in store and online by using your insights and making decisions that impact millions of people.

Sample projects:

- Engineer sweeping price changes then predict competitor and marketplace responses
- Leverage consumer behavior analysis to redesign item adjacencies of entire categories and drive sales
- Drive customer engagement through mobile tool adoption strategy

eCommerce Supply Chain

Work with the industry's most talented technologists to create innovative product solutions for a best-in-class customer experience.

Sample projects:

- Lead the prioritization of the product backlog using customer data and competitive insights
- Develop product requirements to optimize the user experience for 230M weekly customers

Marketing Strategy

Leverage some of the largest marketing budgets in the U.S. to lead media programs with partners like Google, Facebook, YouTube, Instagram, and Snapchat.

Sample projects:

- Build campaigns that resonate with our multicultural customers by leveraging partnerships with the Latin Grammy's, Soul Train, and the Essence Festival
- Partner with merchants across key business units in Grocery, Entertainment, and Apparel to optimize site conversion

Apply now at

[Careers.walmart.com/students](https://careers.walmart.com/students)



E3 Finance & Strategy

Get a true bird's eye view of the financial structure of the world's largest company, with exposure to the CEO, CFO, and senior leadership.

Sample projects:

- Create and compare dynamic financial models to influence billions of capital spend
- Advise Store Operations on spend, execution, and overall P&L management

Global People Strategy

Drive human capital strategies for the world's largest private employer and help shape the future of work

Sample projects:

- Develop programs that empower Walmart associates to more efficiently manage and develop their teams

International Leverage Services:

Affect change on a global scale and become part of the next generation of leaders executing complex cross-border strategic priorities.

Sample projects:

- Manage implementation of the most challenging global projects, core to Walmart's strategy
- Define and shape how Walmart will provide a seamless cross-border shopping experience to global customers
- Enable local market efficiency by delivering best-in-class operational optimization

Customer Experience Global Products

Collaborate with engineers and product leaders to rapidly iterate and deliver new eCommerce experiences at scale.

Sample projects:

- Redesign Walmart.com to create more of a human element with an emphasis on personalization
- Launch Walmart Grocery Delivery to make on-demand groceries a reality for nearly 40% of U.S. households

