

# Fwd: Sign up to help get more African American students to accept admission to Cal!

Elida Bautista <elida bautista@haas.berkeley.edu>

Mon, Apr 1, 2019 at 10:33 AM

To: Evan Wright <evan\_wright@berkeley.edu>, Damion Prendergast <damion\_prendergast@mba.berkeley.edu>, Roland Ekop <roland.ekop@berkeley.edu>

Hi Evan, Damion, and Roland,

Welcome back!! I'm forwarding this along in case you and your peers want to get involved with outreach to admitted undergraduate students who are eligible for the African American Initiative scholarship. As you might know, this was a new initiative that grew out in response to the last climate survey that indicated undergraduate black students experience high rates of exclusion. This year we had an inaugural cohort of about 30 recipients who have all their expenses covered through a scholarship managed by the SF Foundation. The instructions on how to get involved are below. Also, FYI, the current chair of the UC Berkeley Black Alumni Association is a Haas undergrad alum, Austin Drake.

#### Élida M. Bautista, PhD

(she, her, hers)
Director of Inclusion & Diversity
Haas School of Business
University of California, Berkeley

Read the Haas Diversity Equity and Inclusion Action Plan



Question the Status Quo Confidence Without Attitude Students Always Beyond Yourself

DEFINING LEADERSHIP PRINCIPLES

----- Forwarded message -----

From: UC Berkeley Black Alumni Association <calblackalumni.info@gmail.com>

Date: Sun, Mar 31, 2019 at 10:56 PM

Subject: Sign up to help get more African American students to accept admission to Cal!

To: <elida\_bautista@haas.berkeley.edu>

#### **CALL TO ACTION!**

Black Alumni Association (BAA) is partnering with Cal Alumni Association (CAA) and the African American Initiative (AAI) scholarship selection committee who are hosting the second year of AAI scholarships.

We are calling on Cal alumni and student volunteers to support the scholarship selection process!



## Scholarship Overview

Funded by the San Francisco Foundation and in partnership with UC Berkeley and CAA, the African American Initiative (AAI) scholarship provides African American students with financial support to help make their journey to Cal more accessible. For Fall 2019, this scholarship is for students who demonstrate leadership potential and a genuine willingness to contribute positively to the Black community at Cal. The scholarship is also for students who have significant financial need and have been admitted to UC Berkeley as incoming freshmen.

The scholarship is one part of a larger campus-wide initiative, the African American Initiative, being led by the Division of Equity and Inclusion at UC Berkeley. The initiative is a comprehensive effort to address the underrepresentation of African American students, faculty, and staff at Cal.

### Sign Up Here



## **Volunteer Opportunities**

Phone Banking: April 2 April 3
Call AAI potential
applicants to encourage
them to apply
(Deadline to sign up
April 1)

Virtual Reading Session:
April 5 - April 7
Read and evaluate a set
of AAI student
applications online
(Deadline to sign up
April 4)

Interview Finalists at UC Berkeley: April 12 from 5:00pm - 9:00pm

Interview AAI finalists at the Alumni House at UC Berkeley (Deadline to sign up April 11)

# **Volunteer Eligibility:**

- Current UC Berkeley student or alumni
- Identify as Black, African-American, or African
- Commit to completing full volunteer opportunity
- Cannot be in a direct relation to any scholarship applicant
- Cannot be a current UC Berkeley employee (faculty/lecturer/staff)





Questions? Contact: Tai Rushing, Sr. Director,

Alumni Scholars Program at

tai.rushing@alumni.berkeley.edu or at

510.900.824