

EF-LearnLaunch Ambassador Program 2016 - 2017 Candidate Application

EF and LearnLaunch are looking for first year MBA and Graduate students who have an interest in entrepreneurship, education, and innovation in the classroom. If you identify as a part of the next generation of leaders in education technology, and want to work with EF and LearnLaunch to identify exciting early stage innovation that will play a key role in transitioning and/or disrupting the status quo in education, we would love to hear from you!

The EF Learn Launch Ambassador Program

The EF - LearnLaunch Ambassador Program will be selecting elite student ambassadors at graduate school clusters in major cities across the US and UK. As an ambassador, you will have the opportunity to:

- (i) Track and cultivate the education technology sector in their respective communities.
- (ii) Identify industry trends and research as well as talented start-ups.
- (iii) Create events on your campus or in your city to connect with entrepreneurs, students, and investors who are passionate about education technology.

As a function of these activities, they will be building a community of young, elite industry professionals passionate about education technology and innovation in the classroom.

What You'll Do:

Ambassadors will be tasked with evaluating and summarizing education technology activity in their communities. By "community" we don't just mean your school, but your city/region as well. Responsibilities include:

- (i) Building and sharing a pipeline of start-up activity and sharing this pipeline on a quarterly basis.
- (ii) Organizing events that bring together people in the edtech community in your city. For example, an annual pitch competition that highlights local start-ups.
- (iii) Participating in other events in your community regarding education and/or technology.
- (iv) Keeping both EF and LearnLaunch consistently updated on the edtech "scene" in your community: What is happening with edtech in your community? Are there events we should be attending? Trends we should be aware of?

Who You Are:

The EF-LearnLaunch Ambassador Program is looking for:

- (i) First-year MBA or Graduate students who can make a one-year commitment to the program.
- (ii) Students who have experience in the education sector, either as an entrepreneur, investor, consultant, or educator.

Why are you the chosen one?

In addition to a commitment to the education sector, the most successful applications should:

- i) Be high energy individuals who are comfortable leaders
- ii) Have a passion for start-up activity and new business models
- iii) Be eager to find and work with other like-minded individuals

The Perks

This is a voluntary position that comes with a stipend for entertainment and events. Your operating costs will be covered 100% and you are your own sourcing agent.

As part of the program, EF and LearnLaunch will host all expenses paid, biannual Ambassador summits in Boston that will provide the opportunity to meet your peers, learn from other Ambassador's experiences, benefit from professional development opportunities, learn about the edtech communities across the US and UK, and network with future employers.

How to Apply:

Our ambassador program is looking for high-energy applicants who can succinctly summarize their desire to build a community and identify talent in the edtech space. Please provide a short essay/cover letter summarizing why you should be selected to be an ambassador to EF and LearnLaunch. We are building a roster of the best and most promising minds in the business, so please incorporate your prior experiences as well as current interests into your pitch.

Please submit your pitch along with a resume and any supporting materials not to exceed 3 pages to ef.learnlaunch@ef.com. Applications are due by March 11th but will be considered on a rolling basis.

Program Sponsors:

EF Education First

EF Education is the world's largest private education company. Since it was founded in 1965, EF has operated with a mission to open the world through education. EF Education First is organized in three divisions: EF Language and Schools, EF Cultural Exchange, and EF Educational Travel. EF's global footprint spans 500 schools and offices in 53 countries. Although EF has grown to over 43,000 employees, innovation and entrepreneurship remain at the heart of the company.

LearnLaunch Accelerator

LearnLaunch Accelerator is the leading edtech startup program, personalized for each entrepreneur. LearnLaunch Accelerator provides the most promising edtech startups worldwide with seed funding, an unmatched team of mentors, intensive coaching and all the tools needed to grow a successful edtech startup. LearnLaunch Accelerator fund provides a diversified platform for early stage edtech investors.

LearnLaunch is dedicated to connecting, supporting, and growing the education technology ecosystem to drive innovation and transform learning. We are a vibrant community, delivering educational events, a selective accelerator program and a collaborative co-working space. We are based in Boston, a world education hub.